



Our 2<sup>nd</sup> annual Brad-Fest was a huge success, and we are looking forward to another amazing event for 2025. With each passing year we are learning more about how to successfully execute this event in a way that makes Brad proud as well as our community. We were overwhelmed with the support and flawless execution of the event in 2024 and want to thank each business and individual who donated time, money or resources to us. None of this could have been possible without the sponsors, volunteers, and the love for Brad Elmore. Whether you knew Brad or not, his legacy is felt throughout our town, and we couldn't be more thankful to those of you who choose to support us solely because you are touched by our cause.

Because of the 47 gracious sponsors in 2024 we were able plan Brad-Fest just as we knew Brad would want it. After the event we made charitable donations to several organizations for causes which were near and dear to Brad including The American Kidney Fund, SALUTE, The Jordan Thomas Foundation, Tried by fire Women's Shelter, LCSPCA, and St. Johns Masonic Lodge. We will continue to make donations yearly and give back locally to these important organizations as well as any others that we see fit along the way. Brad had such a giving heart, and we plan to continue to do just that in his honor.

The 3<sup>rd</sup> annual Brad-Fest will be held on 10/18/2025 and the planning has already begun! With such a successful Fest this past year there won't be much that we will change. Our hope is that we will continue to grow and keep Brads memory alive while also bringing friends and music lovers alike together to support his vision of making downtown Kinston the place to be. We invite you to join us at Pearson Park for great music, tasty food, vendor shopping, and sharing your favorite memories of Brad Elmore through fellowship with friends, old and new.

We hope that you will consider being a sponsor of this event this year. However, your support, attendance, and remembrance of Brad is our greatest desire. Thank you for your consideration. Please find our various sponsorship levels and their details below.

With appreciation,

*The Brad-Fest Committee*

**Platinum Sponsor - [\$1,000]**

- Prominent logo/business name placement on all marketing materials, including the Brad-Fest website, event banners, flyers, and t-shirts.
- Exclusive recognition as a Platinum Sponsor during the event
- Acknowledgment and appreciation in all media outreach and press releases which will include radio ads listing Platinum sponsors.
- Social media promotion with mentions on our organization's channels.
- 1 10x10 Vendor Space at the event to showcase your products/services.
- \*Please let us know if you will be using your spot at the event by 8/31/25
- Platinum Brad-Fest swag bag, including t-shirts and gifts.

**Gold Sponsor - [\$750]**

- Logo/business name placement on event banners, flyers, and t-shirts.
- Inclusion in sponsorship list on the Brad-Fest website.
- Recognition as a Gold Sponsor during the event
- Acknowledgment and appreciation in all media outreach and press releases which will include radio ads listing Gold sponsors.
- Social media promotion with mentions on our organization's channels.
- Gold Brad-Fest swag bag, including t-shirt and gifts.

**Silver Sponsor - [\$500]**

- Business name inclusion on event banners, flyers, and t-shirts.
- Inclusion in sponsorship list on the Brad-Fest website.
- Recognition as a Silver Sponsor during the event.
- Social media promotion with mentions on our organization's channels.
- Silver Brad-Fest swag bag, including t-shirt and gifts.

**Bronze Sponsor - [\$250]**

- Business name inclusion on event banners and flyers.
- Inclusion in sponsorship list on the Brad-Fest website
- Recognition as a Bronze Sponsor during the event.
- Social media promotion with mentions on our organization's channels.
- Bronze Brad-Fest Swag, including 1 t-shirt.

Sponsorship money must be received no later than **August 31, 2025**. All checks can be made payable to Brad-Fest (Memo – “Level” Brad-fest Sponsorship) and mailed to 2103 Greenbriar Rd. Kinston NC 28501. Please return the information below with your payment, or text a photo of your responses to Allie @ 336-420-9607

**PLATINUM and GOLD sponsors only:** We need a high-resolution business logo for marketing materials. Please email to [wesawbigfoot@gmail.com](mailto:wesawbigfoot@gmail.com)

**Business Name:** \_\_\_\_\_

**Contact Name/Title:** \_\_\_\_\_

**Email/Phone Number:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**(Platinum Sponsors only) Will you use your 10x10 vendor space?**    YES    NO

## **BRAD-FEST SWAG PICKUP\***

Please select your preferred pickup date/location:

\_\_\_\_\_ **Friday 10/17 @ Wake & Bake 212 N Herritage St. Kinston NC**

\_\_\_\_\_ **Saturday 10/18 @ BRAD-FEST (official merchandise tent)**

\_\_\_\_\_ **MAIL/DROP OFF – PLEASE INCLUDE ADDRESS BELOW**

\_\_\_\_\_

For more information: [www.brad-fest.com](http://www.brad-fest.com)